



Yavapai College District Governing Board

Board Retreat

Approved Minutes of Board Retreat

Monday, September 10, 2013

10:00 AM

Verde Valley Campus

601 Black Hills Road, Building I, Room 123B

Clarkdale, AZ 86324

District Governing Board meeting recordings may be viewed on CableOne Access 13 or the Yavapai College Website. CableOne Access 13 records all regular board meetings for subsequent broadcast and the schedule is available on the Access 13 website at <http://www.access13.org>. The District Governing Board Website will post meeting recordings approximately 12 days after each Board meeting at <http://www.yc.edu/v4content/governing-board/>.

Members Present:

Mr. Ray Sigafoos, Chair

Dr. Patricia McCarver, Chair/Secretary

Dr. Dale Fitzner, Board Member

Mr. Robert Oliphant, Board Member

Absent: Mr. Herald Harrington, Board Spokesperson

Staff and Guests Attending Meeting Lists are on file in the District Office.

1. CALL TO ORDER - HEADING

2. Call to Order – PROCEDURAL

Chair Sigafoos called the Yavapai College District Governing Board meeting to order at 10:41 a.m.

3. Adoption of Agenda – DECISION

Dr. McCarver moved, seconded by Dr. Fitzner to adopt the agenda as presented. Motion carried unanimously.

4. OWNERSHIP LINKAGE - HEADING

5. Review of Yavapai College District Governing Board Ownership and Outreach Linkage- DISCUSSION AND/OR DECISION

The District Governing Board Special Meeting on September 10, 2013 was a follow up to any previous discussions and/or decisions of the District Governing Board Special Meeting on September 9, 2013 which was a work session regarding Ownership and Outreach Linkage. The Board reviewed a Summary/Recap of the September 9, 2013 meeting with the following discussion (refer to Summary/Recap of Board Retreat) The Board recognized that several of the ownership tools listed are also tools that the College is using to connect with consumers, i.e. press release or surveys from the college. These tools can be used in conjunction with, or solely by, the Board, but need to accurately convey Board business. The Board agrees that the list of ownership linkage tools and re-defining “ownership” helps to clarify the Board’s ownership linkage direction.

The Board discussed the revision of Governance Policy 3.2.1 – Ownership Linkage.

Dr. Fitzner moved, seconded by Dr. McCarver to revise Governance Policy 3.2.1 Ownership Linkage – Ownership Linkage shall be the link between the organization and its owners, who are residents of Yavapai County and those who are affected by Yavapai College. The motion carried unanimously.

6. SHORT RECESS AND POSSIBLE WORKING LUNCH– PROCEDURAL

No Recess

7. Review of Yavapai College District Governing Board Ownership and Outreach Linkage- Continued - DISCUSSION AND/OR DECISION

The Board members next reviewed the Ownership Linkage Plan for 2013-2014 and will add two linkage tools in addition to the tools already in place for the year:

1. Campus Master Plan Open Forums on October 10th and 11th, 2013 to include information from the Board, such as a description of the Ends and questions for feedback. Dr. Wills will talk about the Ends Statements and request audience feedback to the Board. Sample questions may include:
 - a. How does this Campus Master Plan help the Board meet Ends regarding to Education, Economic Development, and Cultural?
 - b. Is the College meeting the Ends with this Campus Master Plan?
2. Spring 2014 Survey:

- a. Requesting staff to provide survey information at the November 12, 2013 Board meeting
 - i. Resources - internal or external consultant
 - ii. Costs
 - iii. Subject - Verde or Prescott topics in separate surveys
- b. The Board will review the owner's feedback from the Open Forums and Marketing Department's Survey to determine the direction the Board will pursue in the spring survey.

The Board discussed the scholarships that Board members have presented in past years. The Board is requesting staff to provide additional information regarding:

- Scholarship selection and process
- Press releases to include student photos

The Board suggested that the education plan include teaming up with other community colleges to share new and innovated ideas; and using resources such as The Khan Academy, TED Talks, or Speakers Series. The Board would share the resources with staff/faculty for professional development.

Dr. McCarver will take the Ownership tool tables and add detail columns such as frequency and contents.

Dr. Wills will include Board Ends and feedback opportunity at the October 2013 Open Forums.

Staff will provide information regarding a Spring 2014 survey and Board scholarship program at the November 12, 2013 District Governing Board meeting.

8. ADJOURNMENT OF REGULAR MEETING - PROCEDURAL

Dr. McCarver moved, seconded by Dr. Fitzner that the meeting be adjourned. Motion passed unanimously.

Regular meeting adjourned at 12.07 p.m.

Respectfully submitted:

/S/
Karen Jones, Recording Secretary

Date: October 15, 2013

/S/
Mr. Ray Sigafoos, Chair

/S/
Dr. Patricia McCarver, Secretary

*Board agenda, packet materials, handouts from meeting are on file in the District Office and posted on the College website: www2.yc.edu.
The mission of Yavapai College is to provide cost-effective, convenient learning opportunities for the diverse populations of Yavapai County.*